

MINUTES
FOR A PUBLIC MEETING OF THE TRIZ MASTER CERTIFICATION COUNCIL OF MATRIZ
ON GRANTING THE TRIZ MASTER CERTIFICATION

CALL TO ORDER

The 11th annual meeting of the TRIZ Master Certification Council (TMCC) of MATRIZ was held at Andel's by Vienna House Cracow in Krakow, Poland, on September 16th, 2017, and was open to the public. The meeting convened at 9:00 a.m., with Dr. Simon Litvin, Chairman, presiding, and Dr. Oleg Feygenson, Academic Secretary, assisting.

ATTENDANCE

Approximately 45 TRIZ specialists from Belarus, Belgium, China, Germany, India, the Netherlands, Poland, Portugal, Russia, Slovakia, South Korea, Spain, Ukraine, the United States, and other countries, were in attendance.

The TMCC members present were:

1. Dr. Simon Litvin, Chairman, USA
2. Dr. Oleg Feygenson, Academic Secretary, South Korea
3. Dr. Oleg Abramov, Russia
4. Dr. Robert Adunka, Germany
5. Dr. Yury Fedosov, Russia
6. Mr. Alex Lyubomirskiy, USA
7. Mr. Valeriy Prushinskiy, USA
8. Dr. MiJeong Song, South Korea
9. Mr. Valeri Souchkov, Netherlands

RETURNING BOARD

Oleg Feygenson appointed Mr. Lyubomirskiy as Chairman of the Returning Board, and Mr. Prushinskiy and Dr. Abramov as members of the Returning Board. TMCC members voted for the composition of the Returning Board unanimously.

SECRETARY

Secretary of the meeting was Ms. Deborah Abramov from the USA.

INTRODUCTORY REMARKS

Dr. Litvin opened the TMCC public meeting by giving a brief history of the development of criteria for the TRIZ Master Certificate. He then reminded the audience that there are two ways to become a TRIZ Master: 1) on merit, which is based on the applicant's publications, and 2) by writing and defending a thesis. In addition, there is the TRIZ Master-P for outstanding achievements in practical applications of TRIZ.

APPLICANTS

The TMCC considered three applications for TRIZ Master Certification:

1. Dr. Oliver Mayer – Thesis Defense
2. Dr. Victor Berdonosov – on Merit
3. Ms. Svetlana Visnepolschi – on Merit

I. THESIS DEFENSE

PROCEDURE

Dr. Feygenson reviewed the defense presentation procedures.

- The time allowed for:
 1. Applicant's presentation is 30 minutes (five minutes may be added to the presentation, but will be subtracted from the time allotted for questions and discussion);
 2. Scientific advisor's speech is 5 minutes;
 3. Opponent's speech is 5 to 10 minutes;
 4. Questions and discussion is no more than 30 minutes;
 5. Council deliberation, voting and tallying votes is no more than 10 minutes.
- Members of the Council are each permitted to ask the applicant no more than two questions at the conclusion of the applicant's presentation. If any time remains once the council has finished its questions, members of the audience may then ask the applicant questions.

Dr. Feygenson noted that the voting slips were in English, not Russian, for the first time.

APPLICANT – 1

DR. OLIVER MAYER

Dr. Mayer, who holds a level 4 TRIZ Certificate, delivered a presentation on his thesis entitled "Increased Addressing of Human Senses as a Trend." He also presented all required documents. Dr. Mayer's Scientific Advisor was Dr. Iouri Belski of Melbourne, Australia.

Scientific Advisor's Opinion:

Dr. Belski, whose opinion was read by Mr. Lyubomirskiy, supported the applicant's work.

Opponents' Opinions:

- Mr. Valeri Souchkov presented his opinion and recommended in favor of the applicant's work.
- Mr. Len Kaplan, whose opinion was read by Mr. Prushinskiy, recommended in favor of the applicant's work.

Questions and Discussion:

Questions were asked by Council members Dr. Abramov, Dr. Lyubomirskiy, Dr. Feygenson, Dr. Litvin, and Dr. Song; and by audience members Mr. Christoph Dobrusskin, Dr. Mark Barkan, Dr. Kai Hiltmann, and Dr. Leszek Chybowski.

Voting:

The Council voted on whether to grant Dr. Mayer the certification of TRIZ Master.

The Returning Board tallied the votes and Mr. Lyubomirskiy announced the results:

Nine votes were cast, and of those

9 votes in favor

0 votes against

Therefore, by unanimous decision of the Council, Mr. Mayer is to be certified as a TRIZ Master.

PASSED

II. APPLICATIONS BASED ON MERIT

PROCEDURE

Dr. Feygenson reviewed the procedures for applications based on merit.

- The time allowed for:
 1. Applicant's presentation is 10 minutes (five minutes may be added to the presentation, but will be subtracted from the time allotted for questions and discussion);
 2. Questions and discussion is no more than 25 minutes;
 3. Council deliberation, voting and tallying votes is no more than 10 minutes.

- Members of the Council are each permitted to ask the applicant no more than two questions at the conclusion of the applicant's presentation. If any time remains once the council has finished its questions, members of the audience may then ask the applicant questions.

APPLICATIONS – 2

1. DR. VICTOR BERDONOSOV – APPLICATION BASED ON A SET OF SCIENTIFIC PUBLICATIONS

Dr. Berdonosov, who holds a Level 4 certificate, presented 62 publications (including 12 textbooks), patents (5), letters of recommendation from TRIZ Masters (8), and other achievements in TRIZ education. Dr. Berdonosov presented via Skype from Komsomolsk-on-Amur, Russia.

Questions and Discussion:

Questions were asked by Council Members Dr. Fedosov, Dr. Abramov and Dr. Litvin. No questions were asked by the audience.

Voting:

The Council voted on whether to grant Dr. Berdonosov the certification of TRIZ Master. The

Returning Board tallied the votes and Mr. Lyubomirskiy announced the results:

Nine votes were cast, and of those

4 votes in favor

5 votes against

Therefore, by decision of the Council, Dr. Berdonosov is not to be certified as a TRIZ Master.
REJECTED

2. Ms. SVETLANA VISNEPOLSCHI – APPLICATION BASED ON A SET OF SCIENTIFIC PUBLICATIONS

Ms. Visnepolschi, who holds a Level 4 certificate, presented 25 publications (including 3 books), patents (10), list of training courses and letters of recommendation from TRIZ Masters (8). Ms. Visnepolschi presented via Skype from Detroit, Michigan, USA.

Questions and Discussion:

Questions were asked by Council members Mr. Souchkov, Dr. Abramov and Dr. Litvin. No questions were asked by the audience.

Voting:

The Council voted on whether to grant Ms. Visnepolschi the certification of TRIZ Master. The Returning Board tallied the votes and Mr. Lyubomirskiy announced the results:

Nine votes were cast, and of those

5 votes in favor

4 votes against

Whereas a candidate must receive two-thirds of the votes cast, the Council's decision is that Ms. Visnepolschi not be certified as a TRIZ Master.

REJECTED

CLOSING

Chairman Simon Litvin closed.

ADJOURNMENT

The meeting was adjourned at 12:30 p.m.

Simon Litvin
Chairman, TRIZ Master Certification Council

Oleg Feygenson
Academic Secretary, TRIZ Master Certification Council

Deborah Abramov
Meeting secretary, TRIZ Master Certification Council

