

Report: TRIZ DAY and Student Award

Robert Adunka, 20.11.2017

TRIZ DAY 2017

The TRIZ DAY, the German TRIZ conference, was this year held within the innovation congress in Villach, Austria. This is the biggest innovation congress in Austria. This year there were 800 participants on this congress. The congress itself ran for three days, within the congress one day was reserved for the TRIZ DAY. From the 800 people 50 participants signed up for the TRIZ DAY only. These



participants came especially for the TRIZ part and from the reactions I collected they were very satisfied with the outcome. But as we wanted to catch the attention from people that were not originally connected to TRIZ, the 750 was a good target group for that.

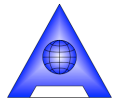
With the sponsoring of the MATRIZ, there was a newsletter contribution in the newsletter that was sent out to the target group and that was linking back to the MATRIZ website before the conference. Also, there was a dossier about MATRIZ certification system published and the MATRIZ logo was placed on their website with a link back.

We think that this was an important piece of puzzle to get TRIZ more into the people minds that are linked to innovation. People of conferences with topics that are near to TRIZ area should be more actively targeted to get new and fresh participants for the whole TRIZ

movement. If we were successful with this approach only the future could tell. As there was a decline in the number of participants in Austrian courses we hope that we could revive it with this effort.

So thanks to the MATRIZ for the sponsoring and thanks to Jürgen Jantschgi who did a perfect job to bring the TRIZ DAY and the innovation congress together.





German MATRIZ Student Award 2017

Since 2013 we have had a MATRIZ Student Award in the German-speaking countries. Every year the MATRIZ makes it possible to have that award and therefore let companies and universities know that there is an ongoing effort for TRIZ proliferation.

To get the student award, students are not allowed to apply for themselves. A mentor at a university or a company has to write a one-pager to the Vice-president of MATRIZ-related activities in Europe and describe, why he thinks that this student deserves the award. As there is no price money on the award, we hope to get only these students that really are interested in the issue and not only in the money. The presidents of the regional German-Speaking TRIZ groups select then from the applications the winners.



This year the award was given to Christian Gebhard, who did a project within a company to measure ceramic isolators better. He was recommended by Prof. Kai Hiltmann from the University of applied science in Coburg, Germany.

The second award got the student group of Thomas Pacher and Tim Steinmann, that worked on the problem how to open a fringe door from the left as well as from the right. This work at the University of applied science in Carinthia (FH-Prof. Dipl.-Ing. Dr. Erich Hartlieb) was done in association with the company Liebherr (Thomas Kandolf, MA). A prototype was developed and the system will go into production. This is the best that could happen, if a work of a student is that valued by a company that it will produce the results in a real product.



I hope that we could continue that good work. With every student award that is given out, also the reputation of the method itself rises. As these works also produce real results, more and more people get attracted to TRIZ.