

## Innovation week in India

On the week of November 20-24, 2017, a very successful TRIZ event took place in Pune, India. The event was advertised as “Innovation week in India” and attracted more than one hundred fifty participants. Everything was well organized and perfectly managed by TRIZ Association of Asia <http://trizasia.com/>



Many local and international organizations, including MATRIZ, supported “Innovation week in India”.

The week started with 3 days seminar, conducted by TRIZ Master Valeri Souchkov. It was a public seminar, so people from different companies were able to participate – it was attended by 35 people. Most of them were managers and business people, since the topic of the seminar was “Innovative Problem Solving with TRIZ and Systematic Innovation for Business and Management”.

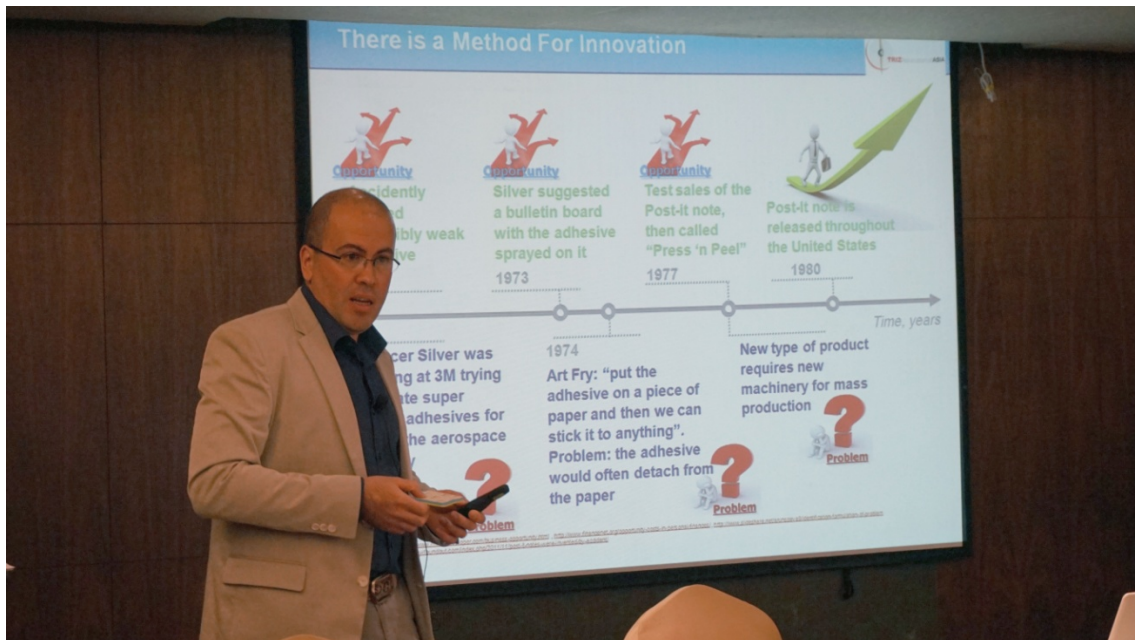


*TRIZ Master Valeri Souchkov is lecturing on “Innovative Problem Solving with TRIZ and Systematic Innovation for Business and Management”*



*Participants are applying TRIZ tools they learned*

Then, there was a day of workshop on “Demystifying Strategic Innovations” where TRIZ Master Oleg Feyngenson explained the modern TRIZ tools including MPV analysis and pragmatic S-curve analysis. Over 50 people participated.



*TRIZ Master Oleg Feyngenson is teaching Strategic Innovation*



*Participants and guests of the workshop*

The last day – Friday – was devoted to a “TRIZ for X” conference, attended by more than 100 participants from 40+ companies including GE, Samsung, Tata and many others. Three TRIZ Masters from different countries were speaking at the conference: Simon Litvin (USA), Valeri Souchkov (Netherlands) and Oleg Feygenson (South Korea). The main topic of the conference was TRIZ & other techniques and business practices that support innovations including TOC, Design Thinking, VE, etc.



*TRIZ Master Simon Litvin is starting the conference with his presentation*



*President of TRIZ Association of Asia P V Narayan is closing the conference*

Based on my personal observations and feedbacks received from the conference participants, one can make the conclusion that TRIZ activity is growing in India!

November 28, 2017

Oleg Feygenson, PhD, TRIZ Master, MATRIZ Vice President for Information.

P.S. Special thanks to Valeri Souchkov for conference photograph.