



The 10th MATRIZ Conference

“TRIZfest-2014: Theories and Applications”

September 4-6, 2014, Prague, Czech Republic

FIRST CALL FOR PAPERS

The 10th MATRIZ Conference “TRIZfest-2014” is organized by the International TRIZ Association MATRIZ and The Czech Association of Scientific and Technical Societies. It will be held in Prague, Czech Republic on September 4-6, 2014.

This conference addresses a range of critically important themes relating to TRIZ today. It is a place to present new results, ideas and insights and engage to numerous discussions on subjects presented and beyond. The conference is a cross-disciplinary forum which brings together researchers, consultants, teachers and practitioners to discuss the nature and future of TRIZ. The resulting conversations cover a broad range of theoretical, empirical, research, application, educational and market topics.

The conference will have two main tracks: a research track with contributions oriented towards research results and theoretical developments and a practitioner’s track dedicated to real life applications.

The event will provide a number of pre-conference workshops and its last day will be allocated to the MATRIZ Congress and defence of theses for a certification on Level 5 of MATRIZ certification system: TRIZ Master.

CONFERENCE TOPICS

On behalf of the Program Committee, we have great pleasure in inviting you to submit one or two abstracts of your future conference paper on the following topics:

- Research and development of TRIZ theories and methods.
- Development of TRIZ tools for practical applications.
- Applications of TRIZ in science, engineering, business, and social environments.
- Innovation process with TRIZ.
- TRIZ-based pedagogy, education and training.
- Case studies with TRIZ.
- Integration of TRIZ with other process, design, and innovation management methodologies.

We also invite papers on the systematic creativity, methods for automated inventing, and innovation management in the dialog with TRIZ or any other topic related to TRIZ.

The conference papers and presentations should present new results and insights within one of the following directions:

- Research: Accomplished substantial research results of an empirical or theoretical nature or work-in-progress where authors desire and are willing to contribute extra feedback.
- Development of Methods and Tools: Presentation of new methods and tools or novel contributions to the improvement of existing TRIZ methods and tools for practical use.

- Case Studies: Cases of successful application of TRIZ and TRIZ-related methods and tools with proven results.
- Best Practices: Substantial demonstrations of significant successful business practices, applications, and insights.

WHAT TO SUBMIT

Before submitting a full paper for review and publication consideration, you must have an accepted abstract. Your abstract should not exceed two pages and must include the following:

- Paper Title.
- Brief Summary of your proposed paper (at least half page).
- Name and Contact Information of all authors and co-authors (full name, job title, company/organization, e-mail address, telephone, mailing address).
- Short introduction of each author and co-author.

Only two submission and two presentations per author are permitted. There is no limit on co-authoring or co-presenting. All files should be submitted to trizfest2014@xtriz.com by the respective deadline date.

IMPORTANT DATES

- The deadlines for submitting the abstracts: February 15, 2014;
- Notification of acceptance: March 1, 2014;
- The deadline for full paper: April 30, 2014;
- Notification of full paper acceptance: June 15, 2014;
- The deadline for final paper: July 15, 2014.

OFFICIAL LANGUAGE

The official language of the conference is English and all papers must be submitted in English.

PROGRAM COMMITTEE

Conference Chair:

- Mark Barkan, Ph.D, TRIZ Master. The International TRIZ Association MATRIZ.

Program Committee Co-chairs:

- Valeri Souchkov, M.Sc, TRIZ Master. ICG T&C, University of Twente, TiasNimbas Business School, The Netherlands.
- Prof. Tuomo Kässi, Ph.D. University of Lappeenranta, Finland.

Research and practitioner committees will be announced soon.

SUBMISSION AND FURTHER INFORMATION

All abstracts will be evaluated for acceptance to the conference. All full papers will be blind reviewed. The paper reviewing committee will be composed of the experts with strong record on indexed journal publications, the practitioners committee will consist of experts with outstanding experience of using TRIZ in industry and business. Only those papers will be included to the conference proceedings whose authors would timely pay the conference registration fee.

We will provide further information as it develops.

CONTACT INFORMATION

For further information, please contact Valeri Souchkov at valeri@xtriz.com or Dr. Mark Barkan at barkan@matriz.org