

# TRIZfest-2015 CONFERENCE PROGRAM

Wednesday, September 9<sup>th</sup>, 2015

## Pre-conference tutorials

**9:00-12:00 Mark Barkan – “School for Creative Thinkers”** – what and how; introduction to the theory of open problems. About 3 hrs in duration. We will discuss application of Open Problems for developing Creative Thinking Skills. The fee is \$50/participant. 10% discount for 5 or more people from the same company.

**9:00-16:00 – “Introduction to TRIZ”**. This lecture will be delivered by several TRIZ Masters, participants in TRIZfest-2015. Free and open to public.

**14:00-17:00 Sergei Ikovenko “Patent circumvention with TRIZ”**. Sergei will discuss practical patent circumvention process. The fee is \$100/participant. 10% discount for 5 or more people from the same company.

**9:00-12:00 Valeri Souchkov “Business application of TRIZ”**. Valeri will provide a short version of his world know presentation on the subject. The fee is \$100/participant. 10% discount for 5 or more people from the same company.

**14:00-17:00 Alex Lyubomirskiy “How to become TRIZ Master”**. One of the leading TRIZ developers, Alex will share some interesting and important topics for TRIZ research and development. Successful development in these topics could be a basis for TRIZ Master Thesis. For each topic he will describe background, current situation, and its disadvantages. In some cases he will offer potential directions for development. For TRIZ Master candidates with promising ideas Alex may agree to serve as the scientific advisor. The fee is \$200/participant.

Please contact Dr. Mark Barkan, [mbarkan@matriz.org](mailto:mbarkan@matriz.org), with any questions or to register for one of the seminars.