



September 14-16, 2017. Krakow, Poland

**The 13<sup>th</sup> MATRIZ Conference**

# TRIZfest-2017

## INVITATION AND CALL FOR PAPERS

The 13th International Conference “TRIZfest-2017” will be held in Krakow, Poland, on September 14-16, 2017. It is organized by the International TRIZ Association (MATRIZ) in partnership with Novismo and several business and government organisations of Poland.

The conference focus will be on networking. We invite everybody who is engaged in TRIZ research and development, who uses TRIZ, as well as those who just started to be interested in TRIZ and desire to meet TRIZ professionals and learn more about TRIZ.

As usual, the conference participants will have a chance to present their message at the conference podium. Each presenter will have 15 minutes. Those who are willing to make a presentation should submit a full paper which describes their story. The papers will be evaluated and the authors will be notified on the results of the review process. Accepted papers will be published in the conference proceedings and distributed during the first conference day.

Time between the presentation sections will be dedicated to networking and round tables.

The pre-conference day will feature several tutorials on diverse subjects.

The last conference day will be allocated to Level 5 (TRIZ Master) certification of TRIZ specialists and MATRIZ Congress.

## CONFERENCE TOPICS

On behalf of the Program Committee, we invite you to submit one or two papers as the first author (co-authorship is not limited) on the following topics:

- Research and development of TRIZ theories and methods.
- Development of TRIZ tools for practical applications.
- Applications of TRIZ in science, engineering, business, and social environments.

- Innovation process with TRIZ.
- TRIZ-based pedagogy, education and training.
- Case studies with TRIZ.
- Integration of TRIZ with other process, design, and innovation management methodologies.

We also invite papers on systematic creativity, methods for automated inventing, and innovation management in the dialog with TRIZ or any other topic related to TRIZ.

The conference papers and presentations should present new results and insights within one of the following directions:

- Research: Accomplished research results of an empirical or theoretical nature or work-in-progress where authors desire and are willing to contribute extra feedback.
- Development of Methods and Tools: Presentation of new methods and tools or novel contributions to the improvement of existing TRIZ methods and tools for practical use.
- Case Studies: Cases of successful application of TRIZ and TRIZ-related methods and tools with proven results.
- Best Practices: Demonstrations of significant successful business practices, applications, and insights.

## OFFICIAL LANGUAGE

The official language of the conference is English. All abstracts and papers must be submitted in English. Submissions in all other languages will not be considered.

## IMPORTANT DATES:

- The deadline for submitting abstracts: February 1, 2017
- Notification of abstracts acceptance: February 15, 2017
- The deadline for submitting full papers: June 1, 2017
- Notification of full papers acceptance: June 30, 2017
- The deadline for submitting final papers: August 15, 2017

## WHAT TO SUBMIT: ABSTRACT

To express your intention to submit a full paper and make presentation, first you have to submit an abstract of your future paper. The abstract must not exceed **one page** of A4 format and can be written in a free style. Your abstract will be evaluated and you will be informed regarding an invitation to submit a full paper for presentation.

Each abstract must include the following information:

- Paper Title.
- Names of authors and co-authors, their current affiliation.
- Text of the abstract.
- E-mail address of a communicating author (or a co-author).

Only two submissions per author are permitted. There is no limit on co-authoring or co-presenting. The file with your abstract should be submitted to [trizfest@triz-event.com](mailto:trizfest@triz-event.com) by the respective deadline date.

All files should be submitted to [trizfest@triz-event.com](mailto:trizfest@triz-event.com) by the respective deadline date.

### **WHAT TO SUBMIT: PAPER**

Once your abstract is accepted and you are notified about acceptance, you should submit a paper which should be at least **four** pages long and not exceed **twelve** pages. Each paper's layout must match the conference layout template (see below) and include the following:

- Paper Title.
- Names of authors and co-authors, their current affiliation.
- Abstract.
- Main text.
- List of references.
- E-mail address of a communicating author or a co-author.

The following information must be submitted at a separate page: Contact Information of all authors and co-authors: full name, company/organization, e-mail address, phone number, mailing address.

All files should be submitted to [trizfest@triz-event.com](mailto:trizfest@triz-event.com) by the respective deadline date.

The papers will be published by the first conference day in a conference proceedings volume including ISSN and ISBN numbers.

### **PAPER LAYOUT**

Your paper must follow the paper layout developed for the conference. A paper submitted with a layout different from the official conference layout will be rejected.

The files with the paper layout (in the .doc and .pdf formats stored in .zip archive) can be downloaded from: [www.triz-event.com/TRIZFest2017PaperTemplate.zip](http://www.triz-event.com/TRIZFest2017PaperTemplate.zip)

### **REVIEWING INFORMATION**

All abstracts and papers will be evaluated for acceptance to the conference. All papers will be double-blind reviewed, independently of papers topics. The research papers reviewing committee will be composed of the experts with strong academic experience, the practitioners' committee will consist of experts with distinguished practical experience of using TRIZ and Systematic Innovation in technology and business.

Only those papers will be included in the conference proceedings whose author(s) would timely pay the conference registration fee.

### **PROGRAM COMMITTEE**

Conference Chairs:

- Dr. Mark Barkan, TRIZ Master. The International TRIZ Association MATRIZ.
- Dr. Sergey Yatsunenko, Novismo, Poland.

Program Committee Chair:

- Valeri Souchkov, TRIZ Master. ICG T&C, University of Twente, TiasNimbas Business School, The Netherlands.

Organizing Committee:

- Dr. Yury Fedosov, TRIZ Master: Treasurer.
- Dr. Simon Litvin, TRIZ Master: Chairman of the TMCC.

### **PAPER REVIEW COMMITTEE**

To be announced soon.

### **CONFERENCE FEES**

To be announced soon.

### **FURTHER INFORMATION**

For new information, please check [www.matriz.org](http://www.matriz.org) and [www.triz-event.com](http://www.triz-event.com)

For questions, please contact us at [trizfest@triz-event.com](mailto:trizfest@triz-event.com) or Dr. Mark Barkan at [mbarkan@matriz.org](mailto:mbarkan@matriz.org) for general questions or Valeri Souchkov at [valeri@xtriz.com](mailto:valeri@xtriz.com) for questions related to the conference papers and reviewing.

We will provide further information as it develops.