



## WELCOME TO TRIZfest-2017

### The main theme – TRIZ as an Effective Tool for the Development of the Nation's Economy



**Dear colleagues!**

The 13th International Conference “TRIZfest-2017” will be held in Krakow, Poland, on September 14-16, 2017. It is organized by the International TRIZ Association (MATRIZ) in partnership with Novismo and several Polish business and Government organizations. The conference focus will be on networking. We invite every TRIZ practitioner, researcher, or a beginner to attend and to share your TRIZ related ideas with the world TRIZ community.

We are very fortunate to receive the support from the leading innovation organization in Poland, as well as Polish Governmental and business entities.

The Organizing Committee is now being formed. The currently appointed members are:

Dr. Mark Barkan, TRIZ Master, MATRIZ Executive Director – The Organizing Committee Chair.

The Organizing Committee members:

Mr. Valeri Souchkov, TRIZ Master – Chairman of the Papers Review Committee;

Dr. Yury Fedosov, TRIZ Master – Treasurer;

Dr. Simon Litvin, TRIZ Master – Chairman of the TRIZ Master Certification Council (TMCC);

Dr. Sergey Yatsunenکو, Novismo – Polish representative;

On September 13<sup>th</sup> TRIZfest-2017 participants will have an opportunity to attend one or two tutorials. We are in discussions with several TRIZ Masters about tutorials' topics and working to offer the best there is.

The conference program includes speeches by key-note speakers, scientific and practical papers presentations, case studies, and a session of the TRIZ Master Certification Council, where the public defense of the thesis for certification as TRIZ Master takes place. We also

plan a panel discussion on the “TRIZ in World Class Corporations”. At the *TRIZfest-2016* this discussion received a very positive feedback.

The 10<sup>th</sup> MATRIZ Congress is planned as the closing activity of the *TRIZfest-2017*.

At the present, we are in a discussion with several entities for selection of the conference venue. Our hosts are making every effort to select high quality accommodations at a low cost. Presently, the participation fee is not finalized, however, by all indications it should not exceed \$600US. The conference schedule should allow enough time for work, social activities and getting familiar with Krakow – we are confident you will enjoy this beautiful city – Poland’s capital of culture.

You can learn more about Krakow at <http://www.krakow.pl/english/>.

Please continue to check *TRIZfest-2017* webpage as we will continue to publish new information as it becomes available.

If you have any questions, please contact:

**MATRIZ**

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***TRIZfest-2017* organizing committee.**