September 13-15, 2018. Lisbon, Portugal

The 14th MATRIZ Conference

TRIZfest-2018

INVITATION AND THE FIRST CALL FOR PAPERS

The 14th International Conference "**TRIZfest-2018**" will be held in Lisbon, Portugal, on September 13-15, 2018 with a pre-conference tutorials day on September 12, 2018. The event is organized by the International TRIZ Association (MATRIZ) in partnership with local organisations in Portugal.

We invite everybody who is engaged in TRIZ research and development, who uses TRIZ, as well as those who are interested in TRIZ and desire to meet TRIZ professionals and learn more about TRIZ.

As usual, the conference participants will have a chance to present their papers at the conference podium. Those who are willing to make a presentation should first submit an abstract of future paper. Once the abstract is accepted, the author and his co-authors if any will be invited to submit a full paper. The papers will be evaluated, and the authors will be advised on the results of the review process. Accepted papers will be published in the conference proceedings and distributed during the first conference day.

Time between the presentation sessions will be dedicated to networking, discussion panels and round tables.

The pre-conference day will feature several tutorials on diverse topics, which will be determined at the later date. We will announce these as soon as we finalized the selection process.

On the last day of the conference a session of TRIZ Master Certification Committee will take place.

CONFERENCE TOPICS

On behalf of the Organizing Committee, we invite you to submit one or two papers as the first author (co-authorship is not limited) on the following topics:

- Research and development of TRIZ theories and methods.
- Development of TRIZ tools for practical applications.
- Applications of TRIZ in science, engineering, business, and social environments.
- Innovation process with TRIZ.
- TRIZ-based pedagogy, education and training.
- Case studies with TRIZ.
- Integration of TRIZ with other process, design, and innovation management methodologies.

We also invite papers on systematic creativity, methods for automated inventing, and innovation management in the dialog with TRIZ or any other topic related to TRIZ.

The conference papers should present new results, which were not published anywhere yet, and ideas for one of the following directions:

- Research: Accomplished research results of an empirical or theoretical nature or work-in-progress where authors desire and are willing to contribute extra feedback.
- Development of Methods and Tools: Presentation of new methods and tools or novel contributions to the improvement of existing TRIZ methods and tools for practical use.
- Case Studies: Cases of successful application of TRIZ and TRIZ-related methods and tools with proven results.
- Best Practices: Demonstrations of significant successful business practices, applications, and insights.

OFFICIAL LANGUAGE

The official language of the conference is English. All abstracts and papers must be submitted in English. Submissions in all other languages will not be considered.

IMPORTANT DATES:

- The deadline for registering abstracts: February 28, 2018
- The deadline for submitting abstracts: March 31, 2018
- Notification of abstracts acceptance: April 15, 2018
- The deadline for submitting full papers: June 1, 2018
- Notification of full papers acceptance: June 30, 2018
- The deadline for submitting final papers: August 15, 2018

WHAT TO SUBMIT: ABSTRACT

To express your intention to submit a full paper and make presentation, first you must submit an abstract of your future paper. Your abstract will be evaluated, and you will be informed regarding an invitation to submit a full paper for presentation.

To submit an abstract, author should create/register an account in **EasyChair** conference system at the following link: https://easychair.org/conferences/?conf=trizfest2018 and submit the abstract by the respective deadline date.

Only two submissions per author are permitted. There is no limit on co-authoring or co-presenting.

WHAT TO SUBMIT: PAPER

Once your abstract is accepted and you are notified about acceptance, you should submit a paper which should be at least **four** pages long and not exceed **twelve** pages matching the official conference paper layout. Each paper submitted must include the following:

- Paper Title.
- Names of authors and co-authors, their current affiliation.
- Abstract.
- Main text.
- List of references.
- E-mail address of a communicating author or a co-author.

For the paper templates please visit https://matriz.org/trizfest-2018/.

All files should be submitted through **EasyChair** system by the respective deadline date. Each paper should be downloaded in both .doc and .pdf formats.

The papers will be published by the first conference day in a conference proceedings volume including ISSN and ISBN numbers.

PAPER LAYOUT

Your paper must follow the paper layout developed for the conference. A paper submitted with a layout different from the official conference layout will be rejected.

The files with the paper layout (in the .doc and .pdf formats stored in .zip archive) can be downloaded from ???

REVIEWING INFORMATION

All abstracts and papers will be evaluated for acceptance to the conference. All papers will be double-blind reviewed, independently of papers topics. The Papers Review Committee will be composed of the experts with strong academic and practical experience of developing and using TRIZ and Systematic Innovation.

Only those papers will be included in the conference proceedings whose author(s) would timely pay the conference registration fee.

ORGANIZING COMMITTEE

Conference Chair:

- Dr. Mark Barkan, TRIZ Master, MATRIZ Executive Director.

Program Committee and Papers Review Co-Chairs:

- Dr. Oliver Mayer, TRIZ Master, MATRIZ Board Member.
- Dr. Sergey Yatsunenko, Level 3 TRIZ Specialist, MATRIZ Board Member.

Organizing Committee Members:

- Dr. Yury Fedosov, TRIZ Master, MATRIZ President.

- Dr. Simon Litvin, TRIZ Master, TRIZ Master Certification Council Chairman.

PAPERS REVIEW COMMITTEE

To be announced soon.

CONFERENCE VENUE

We are negotiating with several Lisbon hotels. We plan to finalize the venue not later than the end of February 2018.

CONFERENCE FEES

The standard conference fee is **$650US**, which includes conference materials, welcome party, lunches, refreshments and the conference cocktail party and dinner.

Student discounts and tutorial fees will be announced at a later date.

FURTHER INFORMATION

For latest information, please review TRIZ*fest*-2018 webpage https://matriz.org/trizfest-2018/

For general questions, please contact Dr. Mark Barkan at mbarkan@matriz.org, for questions related to the conference papers and reviewing please contact Dr. Mayer at o.mayer@ibom.de and/or Dr. Yatsunenko at sergey.yatsunenko@novismo.com.

Please continue to review TRIZ*fest*-2018 webpage for the latest news.